

# 13 Ways to Kill Your Community

## **Chapter 1 – Forget the Water**

1. Do you feel your community has quality water, adequate sourcing, and infrastructure?

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2. How did you feel about your community after reading the chapter?

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## **Chapter 2 – Don't Attract Business**

1. Are new businesses welcome in your community?

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2. How can the community help new businesses?

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## Chapter 3 – Don't Engage Youth

1. Why does your community have a low youth stay/return rate?

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2. Do you feel your community has “dumbed down” the industries/jobs vital to your community?

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## **Chapter 4 – Deceive Yourself**

1. Does your community have a good grasp of its reality?

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2. Can you see where you have helped your community and where you may have hurt your community?

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## **Chapter 5 – Shop Elsewhere**

1. Why do you leave town to shop? How much of that shopping could be done locally?

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2. Have you participated in the “coffee shop senate” or participated in a business closing due to predictions/stories/jealousy?

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## **Chapter 6 – Don't Paint**

1. How do you feel about your community's "curb appeal"? How do you think outsiders view the "curb appeal"?

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2. What are some ideas to make your community more appealing? Would you help with projects to make the community more appealing?

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## Chapter 7 – Don't Cooperate

1. How aware are you of community organizations and what they do?

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2. Could more organizations work together for a common goal?

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## Chapter 8 – Live in the Past

1. Do you feel there is a lot of “this is how we’ve always done it” attitude in the community? Has this prevented community progress?

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2. Can community history be highlighted while progressively moving forward?

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## Chapter 9 – Shut Out Seniors

1. Do you feel the “seniors” are involved and heard in the community?

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2. How can the community be more “senior” friendly?

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## **Chapter 10 – Reject Everything New**

1. Is the community open to new ideas and technology?

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2. How do we overcome objections to inviting new ideas/industries/people?

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## **Chapter 11 – Ignore Outsiders**

1. Are the “born and raised here” members welcome new people in the community?

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2. How can you and the community be more open to outsiders?

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## **Chapter 12 – Grow Complacent**

1. Are complacency an issue for your community?

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2. How do you and the community get out of the rut and move forward?

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## **Chapter 13 – Don't Take Responsibility**

1. Can you see how you as an individual have played a part in your community's failure and success?

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2. How can you help your small town become a viable, prosperous community for all ages?

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## Post Review

What are three takeaways from the book?

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

What is THE BIGGEST takeaway for you?

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Do you feel your attitude has changed about your community and the people/groups/businesses within it?

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Now that you are aware of why your community is dying, are you willing to help it turn the corner to become thriving?

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